

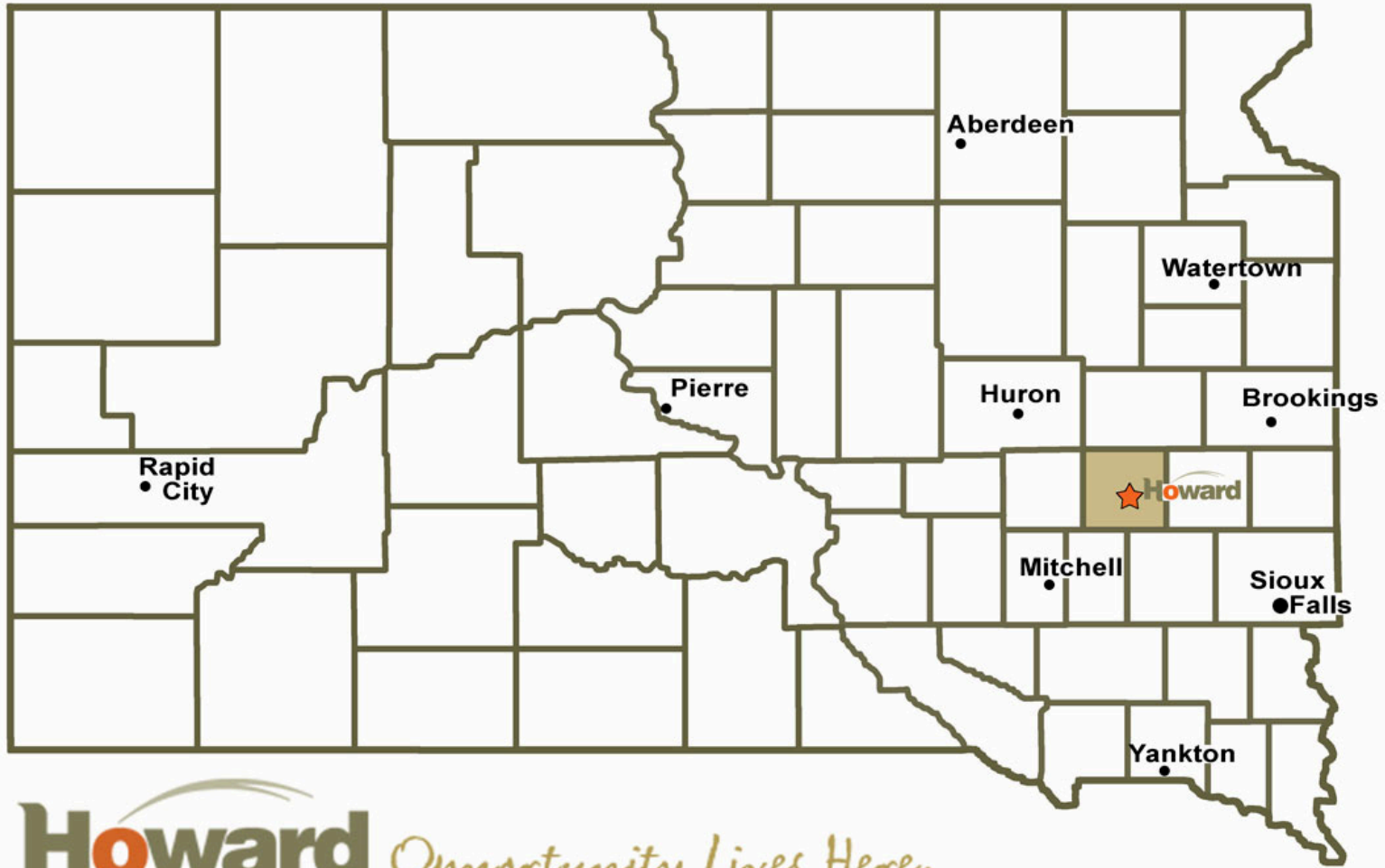
# Reimagine Rural

New Partners for Smart Growth  
San Diego, CA February 2, 2012

Rural Learning Center 

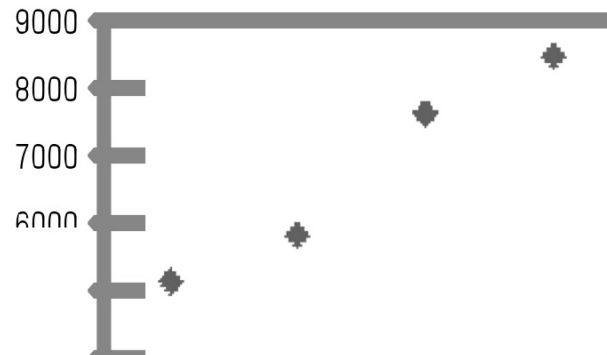


*Perceptions of Rural America*

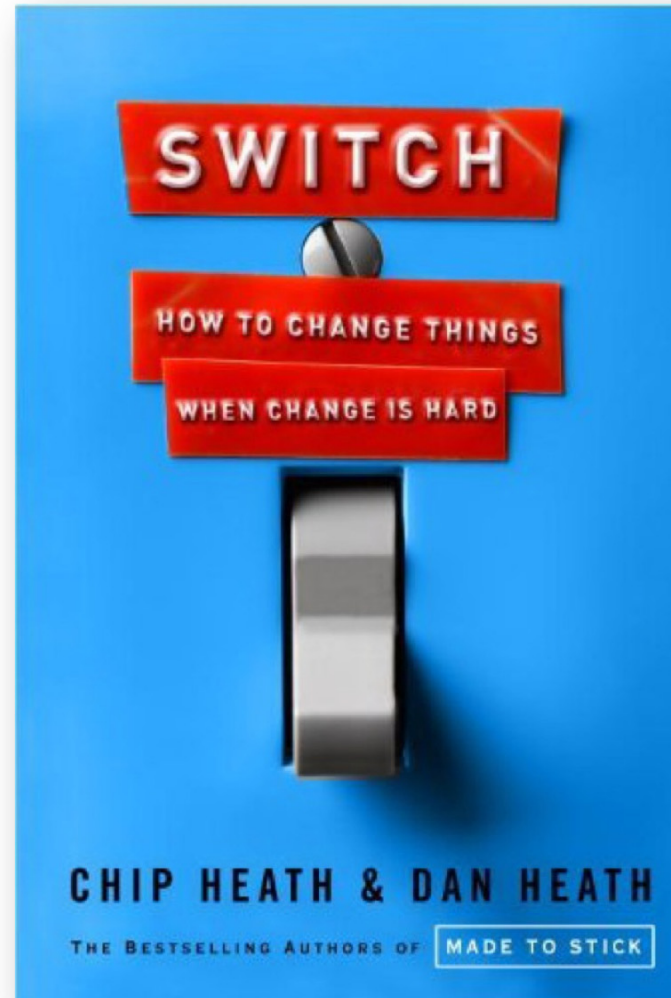


**Howard**  
south dakota *Opportunity Lives Here.*

**Where is Miner County, SD?**



# Historical Population



Use the **Switch** Model

Local Spending Survey



Analyze Results

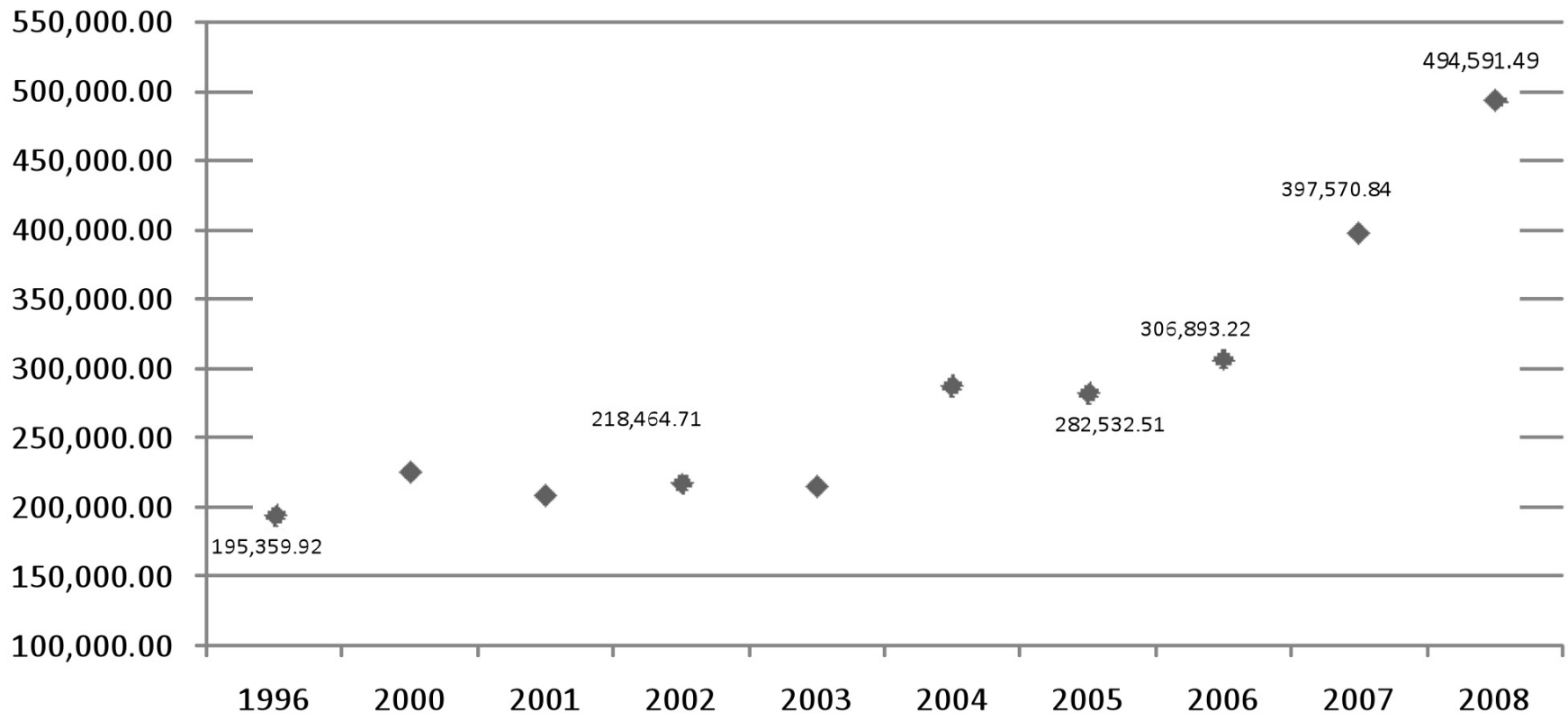


Share Learning



Challenge – 10% more

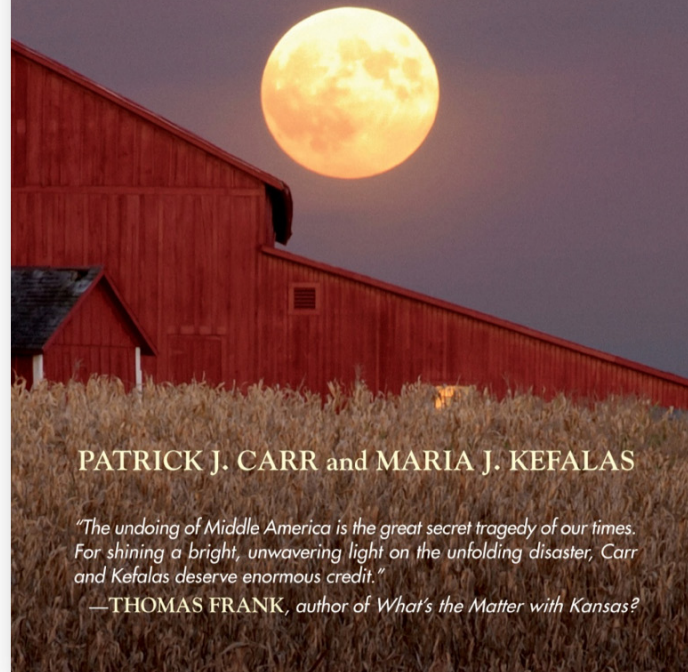
**Miner County Cash Flow**



# Howard Sales Tax Revenue

# HOLLOWING OUT THE MIDDLE

*The Rural Brain Drain and  
What It Means for America*



PATRICK J. CARR and MARIA J. KEFALAS

*"The undoing of Middle America is the great secret tragedy of our times. For shining a bright, unwavering light on the unfolding disaster, Carr and Kefalas deserve enormous credit."*

—THOMAS FRANK, author of *What's the Matter with Kansas?*

# Hollowing Out the Middle



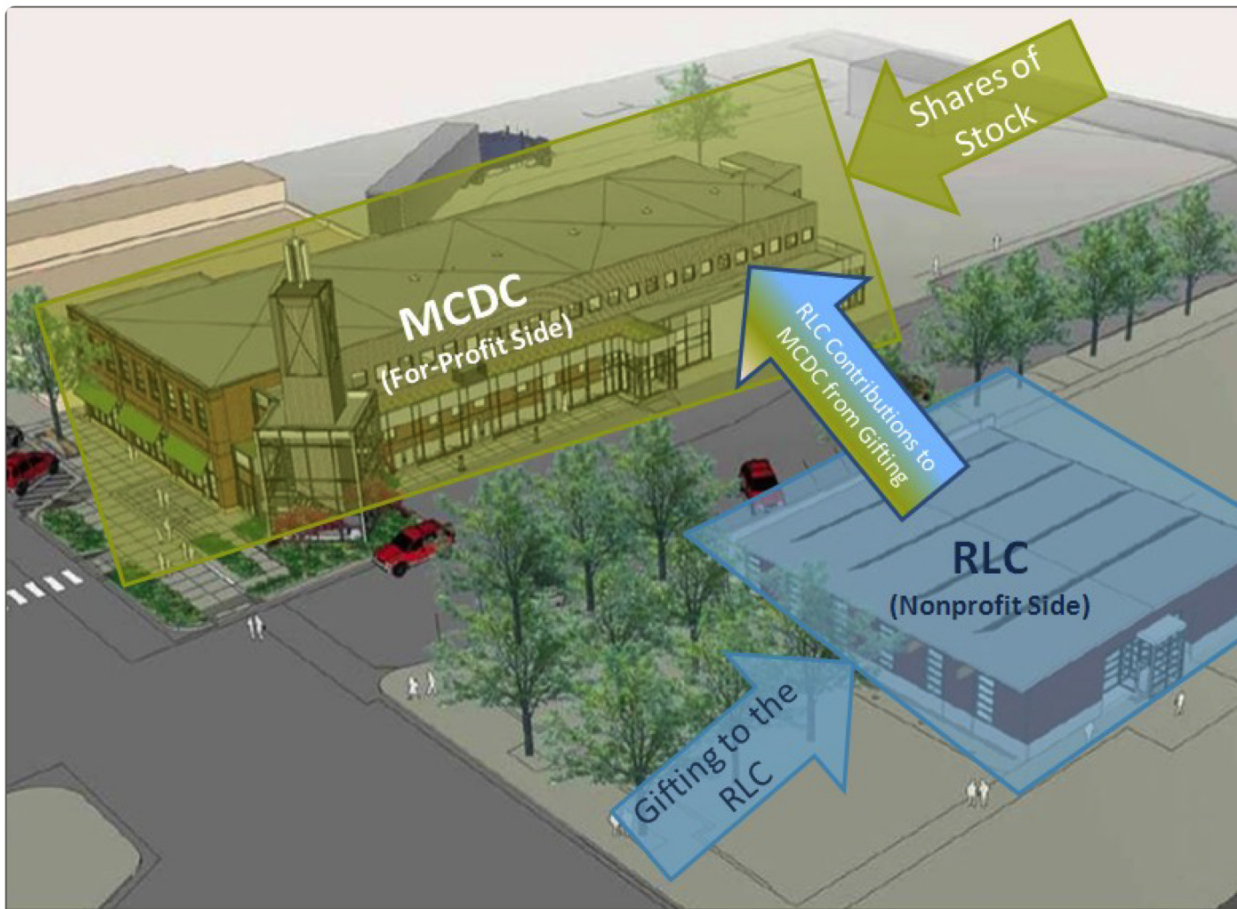


**Change**

**Business**

**Relationships**

**Reimagining with Wind**



**Public &  
Private  
Partners**

# Rural Learning Center





Picture by Bob Remacle



**Concept**

**Place**

**Program**

**\$6.35 mil**

# **Rural Learning Center**

**You Won't Find  
Us in Line  
On August 18th,  
Even Though  
Howard is Our  
Community Too.**



www.jessieculizon.com

Photo taken by: Jesslee Culizon

Troy & Dawn Hamilton  
John & Roslyn Mengershausen  
Justin & Kandy Palmquist  
Curt & Angie Neises  
Morgan Andenas  
Melissa Reisch  
Brent & Tami Severson  
Callies Farms  
Norman Andenas &  
Cecelia Wittmayer  
Bob & Teresa Poppen

**We'd Like to Add  
Our 'YES' Vote To  
Expand the  
Rural Learning Center  
and Help Our  
Community  
Move Ahead**

To Add Your Name  
to Next Week's Ad,  
Please contact  
Curt Neises at  
772-4785 or  
[neisesins@alliancecom.net](mailto:neisesins@alliancecom.net)

Ad Proudly  
Sponsored by  
Howard Industries











**Green Energy  
Demonstration**

**Geothermal  
Solar  
Wind**

**Energy efficiency  
technology**

**Green Construction**

**LEED Platinum**

**Our “Green Place”**

[www.maroneycommons.com](http://www.maroneycommons.com)  
[www.rurallearningcenter.org](http://www.rurallearningcenter.org)



**Partnerships at work**



**Relationships**

**Nonprofit/  
For Profit**

**Place and  
Program**

**Alternative  
Energy**

**Community at work**

[www.ruralllearningcenter.org](http://www.ruralllearningcenter.org)



**Deep  
Conversation**

**Connecting the  
Dots**

**Resourcing the  
Effort**

# **Roles of the Rural Learning Center**

[www.ruralllearningcenter.org](http://www.ruralllearningcenter.org)

John & Dorothy Research  
ROOM  
210







## INTERACTIVE QUIZ

...nd  
...th  
...stic  
...nd the  
...st. Bring  
...usable  
...instead!

### CORRE

Renewable re  
such as tre  
and solar,  
replaced as  
consumed or  
an energy so  
Natural gas ca  
be replaced e  
consumed

Dropping t  
from 70 to  
Fahrenheit  
about how muc  
heating cost

- 10%
- 15%
- 5%

MARKET  
CUMMINS

gallons of  
one does the  
consume in









- **Rural Conference Center, Training Classrooms, Restaurant, Hotel**
- **Seeking LEED Platinum certification**
- **Total facility cost= \$6.5 million**
- **Construction completed August 2011**
- **Smart Growth Award 2011**

# **Maroney Commons**



Rural Learning Center

Rural Learning Center  
(605) 772-5153  
[www.rurallearningcenter.org](http://www.rurallearningcenter.org)



Maroney Commons  
(605) 772-4700  
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**REIMAGINERURAL™**